



IBRAM

MINERAÇÃO DO BRASIL


OPPORTUNITIES IBRAM 2024



v.7_4/10/2024

Please be aware of the version consulted, as the conditions
presented may change.

Check the website: <https://ibram.org.br/ibram-principais-eventos/>



Below you will find the events and their counterparts that will be held by IBRAM in 2024.

Achieve your corporate goals and objectives.



IBRAM 2024 EVENTS CALENDAR

EVENT	DATE	PLACE
PREPARATORY MEETING – THE AMAZON AND NEW ECONOMIES INTERNATIONAL CONFERENCE	MARCH 12th and 13th	In-person – North Region
DIVERSIBRAM	MARCH 19th	Virtual – Youtube
INTERNATIONAL SEMINAR for CRITICAL & STRATEGIC MINERALS	APRIL 9th and 10th	In-person – to be defined
E-MINERAÇÃO	JUNE 18th	Virtual – Youtube
INTERNATIONAL SEMINAR for INTERNATIONAL DAM SAFETY	JULY 9th and 10th	In-person – BH
EXPOSIBRAM CONGRESS	SEPTEMBER 9th to 12th	In-person – BH
THE AMAZON AND NEW ECONOMIES INTERNATIONAL CONFERENCE	NOVEMBER	In-person – Belém
BRAZILIAN MINING GOOD PRACTICES AWARD 6th EDITION	NOVEMBER 28	In-person – BH

DIVERSIBRAM

A Mineração sem Rótulos



March 19, 2024

ONLINE EVENT

In its third edition, the DIVERSIBRAM 2024 event maintains its **conviction in a diverse present**, and will continue to bring to the public throughout its chain the most current and diverse topics involving diversity and inclusion in mining.



IBRAM

MINERAÇÃO DO BRASIL



Figures from the Previous Edition

DIVERSIBRAM 2023

5 panels with 7 hours of content

27 panelists and moderators

+ than 1,500 singular subscribers

12,000 interactions


COUNTERPARTS
SPONSORSHIPS | CATEGORIES
Quotas and Fees
Gold
Silver
Bronze
BRL 30,000.00
BRL 20,000.00
BRL 15,000.00

Logo on advertising pieces and event website



Logo on IBRAM social media



Logo in event marketing email sent to the IBRAM mailing list



Looping of brands on the waiting screen



Institutional video showing at the opening of the event*

(subtitles required to make the video inclusive)

1 min
30 sec


Participation of the company representative at the opening of the event



Support material for dissemination such as post, email signature, marketing email with the theme:


The Present is Diverse!

Note: (*) the production of the material is under the responsibility of the sponsor and must comply with the description sent by the Organization.

The execution of the counterpart is valid from the date of signing the contract with IBRAM, and does not apply to items already produced or released. The sponsor's deadlines for delivering information and materials must also be met.



IBRAM

MINERAÇÃO DO BRASIL



SEMINÁRIO INTERNACIONAL DE MINERAIS CRÍTICOS E ESTRATÉGICOS 2024

INTERNATIONAL SEMINAR ON
CRITICAL AND STRATEGIC MINERALS



April 9th and 10th, 2024

IN-PERSON EVENT

Discoveries of new applications for mineral resources drive technological advances and the reverse is also true. And that is why IBRAM launches the first international seminar on critical and strategic minerals, to debate and disseminate these new discoveries.

COUNTERPARTS	SPONSORSHIPS CATEGORIES		
	Gold	Silver	Bronze
Quotas and Fees	BRL 150,000.00	BRL 120,000.00	BRL 100,000.00
Logo on advertising pieces and event website	✓	✓	✓
Logo on IBRAM social media	exclusive	shared	shared
Logo in event marketing email sent to the IBRAM mailing list	✓	✓	✓
Looping of brands on the waiting screen	✓ ✓ ✓	✓ ✓	✓
Institutional video showing at the opening of the event* (subtitles required to make the video inclusive)	1 min	30 sec	✗
Free registration for the Seminar	15	10	5
Support material for dissemination such as post, email signature, marketing email.	✓	✓	✓

Note: (*) the production of the material is under the responsibility of the sponsor and must comply with the description sent by the Organization. The execution of the counterpart is valid from the date of signing the contract with IBRAM, and does not apply to items already produced or released. The sponsor's deadlines for delivering information and materials must also be met.



June 18, 2024

ONLINE EVENT

IBRAM and its associates, companies responsible for more than 85% of Brazilian mineral production, promote the virtual Business Forum, which brings topics of great relevance to the mineral sector, an exchange of experiences and high-level discussion on the main challenges and trends for supply companies and small and medium-sized entrepreneurs in the mineral sector.



BE A SPONSOR

LINK YOUR BRAND TO THE BUSINESS GENERATION

COUNTERPARTS	SPONSORSHIPS CATEGORIES			
Quotas and Amounts	Gold	Silver	Bronze	Non-sponsor
	BRL 75,000.00	BRL 50,000.00	BRL 30,000.00	×
Logo on advertising pieces and event website	✓	✓	✓	×
Logo on IBRAM social media	dedicated	shared	shared	×
Logo in event marketing email sent to the IBRAM mailing list	✓	✓	✓	×
Looping of brands on the waiting screen	✓ ✓ ✓	✓ ✓	✓	×
Institutional video showing at the opening of the event* (subtitles required to make the video inclusive)	1 min	30 sec	×	×
Participation of the company representative at the opening of the event	✓	×	×	×
Support material for dissemination such as post, email signature, marketing email.	✓	✓	✓	×

Note: (*) the production of the material is under the responsibility of the sponsor and must comply with the description sent by the Organization. The execution of the counterpart is valid from the date of signing the contract with IBRAM, and does not apply to items already produced or released. The sponsor's deadlines for delivering information and materials must also be met.

COUNTERPARTS

SPONSORSHIPS | CATEGORIES

Quotas and Amounts

Gold

Silver

Bronze

Non-sponsor

BRL 75,000.00

BRL 50,000.00

BRL 30,000.00



Logo on registration page



Marketing email dedicated to the Sponsor



Splash insertion during transmission



Sponsorship of the virtual Business Roundtable at
Exposibram 2024.



One technical lecture of up to 50' **without** translation,
with access mailing authorized by the participant.



Single technical lecture of up to 50' **without**
translation, with access mailing authorized by the
participant.

BRL 11,550.00

BRL 12,800.00

BRL 12,800.00

BRL 13,600.00

Single technical lecture of up to 50' **with** translation,
with access mailing authorized by the participant.

BRL 14,600.00

BRL 16,200.00

BRL 16,200.00

BRL 17,000.00

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INTERNATIONAL CONFERENCE ON TAILINGS STORAGE FACILITIES SAFETY



July 9th and 10th, 2024

IN-PERSON EVENT

IBRAM will make its best efforts to ensure that the management of dams and tailings disposal structures meets better global standards, making public information about their safety, the impacts generated in the event of an accident and the actions to be taken in emergencies. In this seminar we will disseminate good practices in dam management, show trends, promote reflections and discussions on the management and use of dams.



IBRAM

MINERAÇÃO DO BRASIL

BE A SPONSOR AND SUPPORT THE GOOD PRACTICES IN DAM MANAGEMENT

COUNTERPARTS	SPONSORSHIPS CATEGORIES		
Quotas and Amounts	Gold	Silver	Bronze
	BRL 150,000.00	BRL 120,000.00	BRL 100,000.00
Logo on advertising pieces and event website	✓	✓	✓
Logo on IBRAM social media	exclusive	shared	shared
Logo in event marketing email sent to the IBRAM mailing list	✓	✓	✓
Looping of brands on the waiting screen	✓ ✓ ✓	✓ ✓	✓
Institutional video showing at the opening of the event* (subtitles required to make the video inclusive)	1 min	30 sec	✗
Free registration for the Seminar	15	10	5
Support material for dissemination such as post, email signature, marketing email.	✓	✓	✓

Note: (*) the production of the material is under the responsibility of the sponsor and must comply with the description sent by the Organization.

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EXPOSIBRAM2024

Mineração do Brasil | Expo & Congresso
Brazilian Mining | Expo & Congress

September 9 to 12, 2024

EXPOMINAS - BH



ONE OF THE LARGEST MINING FAIRS IN LATIN AMERICA

The event brings business opportunities, knowledge exchange, debates and networking, through a diverse program.

With the presence of major brands and CEOs, a qualified and opinion-forming audience, as well as representatives of governmental and private organizations, Exposibram is undoubtedly an immersion in #MininginBrazil.

Due to its uniqueness, the event puts your brand in direct contact with strategic audiences and offers you countless possibilities to strengthen your business.

Come and join us!





THE LARGEST EVENTS CENTER IN MINAS GERAIS

Expominas has an excellent infrastructure for events, with great versatility and a strategic location.

The space is comfortable and safe, easy to get to and from and accessible to people with disabilities or mobility difficulties.

The location has the capacity to receive **up to 45 thousand people** in modular and multifunctional spaces.

PLACE

EXPOSIBRAM 2024
Belo Horizonte – MG

WHO PARTICIPATES in EXPOSIBRAM



- **CEO's and other executives** and professionals from the global mining industry;



- **Businesspeople** the supply chain of mining and other sectors;



- **Researchers, professors** and university students in mining-related fields



- **National and foreign** and authorities;



2022 Edition Numbers – BH

EXPO

+ than 61
thousand
participants
attended the
event

100% of the
exhibition
space sold, with
more
than 13
thousand m²

+ than 450
national and
international
exhibitors with
the participation
of 18 countries

CONGRESS

+ than 1,900
registered at the
Brazilian Mining
Congress, with
240 speakers

46 Congress
Sessions, 55
Technical
Lectures, 11 Short
Courses

ROUND

+ than 400
suppliers
registered in the
Business Round

+300
scheduled
meetings
with 20
mining
companies

+ BRL 6 billion, in
business
expectations in
2022



EXPOSIBRAM IS COMPOSED OF MULTIACTIVITIES IN A SINGLE PERIOD AND LOCATION.

Brings together the main mining companies with national and global **operations**, suppliers of machines, equipment and services, representatives of research institutions and universities, business and government delegations from different nations, professional associations, companies and authorities linked to the public sector, as well as important executives and specialists from various segments to discuss topics related to the national and international mineral industry, that is, **the mining production chain actively participates.**

What will you find at EXPOSIBRAM 2023?



CONGRESS



EXPO | FAIR



BUSINESS ROUNDTABLE



TECHNICAL LECTURES



SHORT
COURSES



MINING ARENA



NETWORKING



SIDE EVENTS

EXPOSIBRAM as a potential business generator for the entire mining production chain, both in Brazil and in other countries, debates on the global political and socioeconomic context, as well as business prospects for the coming decades.

The background image shows a woman on the left wearing a VR headset and gesturing with her hands. In the center, a man wearing a white hard hat and a dark shirt is looking at a transparent digital interface. The interface displays various futuristic elements: a globe, a bar chart, a line graph, and several circular gauges or progress indicators. The entire scene is set against a dark, industrial-looking background with blue lighting. In the bottom left corner, there is a white outline of a star with radiating lines, suggesting an idea or a highlight.

Benefits of participating in EXPOSIBRAM 2024

- 1) Greater publicity reach for your brand.
- 2) Possibility of expanding corporate and commercial connections.
- 3) Qualified visit from professionals in the industry.
- 4) Exhibition of updated trends and technologies in the Mining sector.
- 5) Networking and strengthening your business.
- 6) Possibility of technical training.



BE A SPONSOR AT EXPOSIBRAM 2024

Create experiences with a selected, qualified audience.

SPONSORSHIP

SPONSORSHIP PROPOSAL | EXPOSIBRAM 2024 (IN-PERSON)

COUNTERPARTS

SPONSORSHIPS | CATEGORIES

	Diamond		Platinum		Gold	Silver	Bronze
	w/ stand area	w/o stand area	w/ stand area	w/o stand area			
Value of Shares	BRL 510,000.00	BRL 450,000.00	BRL 350,000.00	BRL 300,000.00	BRL 190,000.00	BRL 130,000.00	BRL 75,000.00
Includes rental of free area at the Exhibition	60m ²	✗	40m ²	✗	✗	✗	✗
Logo in event advertisements published in specialized magazines	✓		✓		✗	✗	✗
Dedicated post on social media	✓		✓		✓	Carousel only	Carousel only
Logo on IBRAM social media	✓		✓		✓	✓	✓
Logo in event marketing email sent to the IBRAM mailing list	✓		✓		✓	✓	✓

COUNTERPARTS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

One exclusive news in Carta Mineral, date to be aligned after contract



Static logo on the event website



Logo on the event entrance porch



Logo on graphic and digital pieces of the congress and exhibition (catalog, program, event map)



Logo on the footer of the attendee and visitor badge (front) – counterpart with deadline



Logo on the footer of the attendee and visitor badge (back) – counterpart with deadline



SPONSORSHIP PROPOSAL | EXPOSIBRAM 2024 (IN-PERSON)

COUNTERPARTS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Logo on the footer of the panelist and visitor badge (back) – counterpart with deadline



Logo on the inside of the attendees' briefcase/bag



Logo displayed on an internal panel in the main auditorium



Logo on the internal signage of the congress and exhibition



Company participation in the opening session, just composition on the table and quote



Institutional video showing at the opening of the Congress* (Portuguese/English subtitles required)

1 min

30 sec



COUNTERPARTS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Logo in the opening vignette of the Congress



Discount and priority for choosing booth at the exhibition



Insertion of release in the press kit



Right to use the EXPOSIBRAM 2024 logo in its advertising campaigns and link on the sponsor's website



Post-event marketing email for authorized mailing of visitors and attendees (sent by the organization)



Insertion of advertisement in the **digital** program of Congress*

2 pages

1 page

1 page

1/2 page

1/4 page

SPONSORSHIP PROPOSAL | EXPOSIBRAM 2024 (IN-PERSON)

COUNTERPARTS	SPONSORSHIPS CATEGORIES						
	Diamond		Platinum		Gold	Silver	Bronze
	w/ stand area	w/o stand area	w/ stand area	w/o stand area			
Includes rental of free area at the Exhibition	60m²	✕	40m²	✕	✕	✕	✕
Space to exhibit Blimps in the external area of EXPOMINAS* (client production)	2		1		✕	✕	✕
Free registration for the Congress	10		8		6	4	2
Discount for Congress registrations (limited to 30 registrations)	50%		35%		25%	20%	15%
Discount for Mini Course registrations (limited to 15 registrations)	50%		35%		25%	20%	10%
Technical lecture of up to 50' without translation	3		2		1	✕	✕

IMPORTANT NOTES

- ✓ Art production, execution, delivery or installation are the responsibility of the sponsor and must be previously approved by the organization.
- ✓ The execution of the counterpart is valid after 5 working days from the date of signing the contract with IBRAM, or sending the logo, as long as confirmation of sponsorship is recorded in writing, and does not apply to items already produced or executed prior to that date.
- ✓ The sponsor's deadlines for delivering information and materials must be met.
- ✓ The videos and articles that are part of the contribution must be sent in Portuguese and English.



BE AN EXHIBITOR AT EXPOSIBRAM 2024

Have the opportunity to promote your products and services in the largest business showcase in the mining sector.

EXHIBITORS

PRICES FOR EXHIBITORS | EXHIBIT 2024

CATEGORIES

CLOSING PERIOD | VALUES

**From September 25 to
November 24, 2023**

**From November 25 to
March 29, 2024**

After March 30, 2024

Internal Free Area – Associate* | Sponsor

BRL 1,100.00/m²

BRL 1,310.00/m²

BRL 1,550.00/m²

Internal Free Area – Former exhibitor

BRL 1,550.00/m²

BRL 1,815.00/m²

Internal Free Area – All other categories

BRL 1,815.00/m²

External Free Area – Associate* | Sponsor

BRL 475.00/m²

BRL 560.00/m²

BRL 655.00/m²

External Free Area – Former exhibitor

BRL 655.00/m²

BRL 770.00/m²

External Free Area – All other categories

BRL 770.00/m²

(*) Deadline for membership up to **April 5, 2024**

CATEGORIES

CLOSING PERIOD | VALUES

From March 16 to April 5, 2022

From April 06 to August 20, 2022

Free area with basic assembly – Associate | Sponsor

Free area with basic assembly – Former exhibitor

Free area with basic assembly – All other categories

Free area with turnkey assembly – Ass
Sponsor

Free area with turnkey assembly – Former exhibitor

Free area with turnkey assembly – All other
categories

WILL NOT BE OFFERED IN 2024



- ✓ Purchase and full payment by DEC/2023 – 10% discount
- ✓ Discount for other IBRAM events in 2024 of 15%

Note: Discounts will not be cumulative.

OPPORTUNITY



TECHNICAL LECTURE

Take advantage of the opportunity to promote your content to the main players in the market.

We will maintain the possibility of purchasing the Technical Lecture for 2023.

TECHNICAL

CATEGORIES

TYPE | FEES

WITHOUT translation

WITH translation *Portuguese | English*

WITH recording *(unedited link delivery)*

Technical lecture – Exhibitor or Associate
Sponsor*
up to 50'

BRL 8,500.00

BRL 12,500.00

BRL 16,500.00

Technical lecture – Exhibitor or Sponsor*
up to 50'

BRL 12,500.00

BRL 16,500.00

BRL 20,500.00

Technical lecture – Associate*
up to 50'

BRL 10,500.00

BRL 14,500.00

BRL 18,500.00

Technical lecture– All other categories
up to 50'

BRL 14,500.00

BRL 18,500.00

BRL 22,500.00

ATTENTION: 5% DISCOUNT IF TWO CONSECUTIVE HOURS ARE HIRED

(*) Deadline for associates up to **April 2024**

CATEGORIES

TYPE | FEES

WITHOUT translation

WITH Portuguese | English translation

Technical lecture – Exhibitor or Associate Sponsor*
up to 50'

BRL 14,000.00

BRL 18,000.00

Technical lecture – Exhibitor or Associate Sponsor*
up to 50'

BRL 16,000.00

BRL 20,000.00

Technical lecture – Associate*
up to 50'

BRL 15,500.00

BRL 19,500.00

Technical lecture– All other categories
up to 50'

BRL 19,500.00

BRL 23,500.00

ATTENTION: 5% DISCOUNT IF TWO CONSECUTIVE HOURS ARE HIRED

(*) Deadline for associates up to **April 2024**



MERCHANDISING



Thinking about the future! Naming Rights for **Waste Management**

Be the supporting company of Exposibram
2024 Waste Management

**Waste Management
Quota Investment:**

BRL
120,000.00

1 QUOTE

The separation and disposal of waste will be the responsibility of the company **Trevo Ambiental**, Certified and official Expominas company.

Target locations

Metal Scrap: Assis Metais (recycling)

Cardboard and Plastic: Santa Maria

Paper (recycling)

Glass: I9 Non-Profit (recycling) Common and

Organic Waste: Macaúbas Landfill

COUNTERPARTS

Logo in event advertisements published in specialized magazines

Logo in event marketing email sent to the IBRAM mailing list

Static logo on the event website

Logo on the event entrance porch

Logo on graphic and digital pieces of the congress and exhibition (catalog, program, event map)

Insertion of advertisement in the **digital** program of Congress* - 1/2 page

Citation as sponsor by the Master of Ceremonies in the opening and closing session.

Logo in the opening vignette of the Congress

3 Free registration for the Congress

20% Discount for Congress registrations
(limited to 20 entries)

10% Discount for Mini Course registrations (limited to 10 registrations)

Right to use the EXPOSIBRAM 2024 logo in its advertising campaigns and link on the sponsor's website

Thinking about the future!

Grab your audience by the neck. Credential lanyard!

Investment per quote:

Attendee Badge Lanyard 20mm
Up to 1,500 attendees

BRL
30,000.00

1 QUOTE*

Panelist Badge Lanyard 12mm
*2 quotas of up to 30,000 congress
participants*

BRL
65,000.00

2
QUOTAS*



*Only for Sponsor and exhibitors.

***Illustrative images.

*Illustrative images

IBRAM News, be news!

Looping LED totems.

Investment per quote:

IBRAM News

IMAGE

VIDEO 15 sec

QUOTAS

LED totem on two
exhibition levels. Level 1
and 2.

BRL
6,000.00

BRL
8,500.00

PER
QUOTE
*in the 4
days*

Up to 16 sponsors per totem. At least 96 appearances with random media.
Highlight your brand, product or information at strategic points throughout the event.

LED totem VIP congress
room.

BRL
8,500.00

BRL
11,500.00

PER
QUOTE
*in the 4
days*

Up to 8 sponsors per totem. At least 192 appearances with random media.
Highlight your brand, your product or information with selected audiences.



Get connected!

Provide WiFi

Investment per Congress quote:

Sponsorship

BRL 85,500.00

1 QUOTE

Venues served: Foyer, Auditorium 1, 2 and 3 and Technical Lecture Room 2000 simultaneous accesses
2m x 2m area for brand promotion, in addition to brand promotion on the login page

Investment per share Hot Spot Lounge:

Sponsorship

BRL 55,000.00

1 QUOTE


5m x 3m decorated lounge with branding, plus branding on the login page. 500 simultaneous accesses. 50m point coverage



EXPOSIBRAM2024

Mineração do Brasil | Expo & Congresso
Brazilian Mining | Expo & Congress

Já sou Cadastrado

 Email

ENVIAR

More culture please! Sponsor Local Culture. Gastronomic Festival

Investment per quote:

Sponsorship of the Gastronomic
Festival

BRL
150,000.00

Single
QUOTA

Sponsorship of the Gastronomic
Festival

BRL
70,000.00

QUOTE
per day

- ✓ Application of the Brand in the promotion of the festival
- ✓ 20 consumption vouchers
- ✓ Brand promotion in Gastronomic Festival material

**Illustrative picture. Portal Belo Horizonte
Website*

More culture please!

Sponsor Local Culture.

Cultural Show

Investment per quote:

Sponsorship of the Cultural Show
suggested by IBRAM

BRL
350,000.00

Single
QUOTA

Sponsorship of the Cultural Show
made available by the Sponsor, using
the IBRAM structure

**additional rider paid for by the
customer*

BRL
60,000.00

QUOTE
per day

- ✓ Application of the Brand on Stage and promotion of the show
- ✓ 10 bracelets per day for reserved area
- ✓ Brand promotion in Cultural Show material

**Illustrative image. Portal Belo Horizonte
Website*

Take Mining knowledge to schools. From the Essence to the Essential!

Investment for Project and Transport:

Project Sponsorship

BRL
150,000.00

Per
QUOTE

Transport Sponsorship

BRL
50,000.00

Per
QUOTE

- ✓ Application of the Brand in all project promotional materials
- ✓ Video presentation and logo on the buses that will transport the children.
- ✓ Application of the Brand in the promotion of the project.

**Illustrative images*

Donate your uniform and promote your brand!

Without cost!

Note: Continuous action. Uniforms can be donated throughout the year, as they will be used in IBRAM events and actions.

ATTENTION:

Uniforms must be delivered, at the location assigned by IBRAM, clean and usable.





CONSULT US
ABOUT equipment exhibition and
CUSTOMIZED actions!
As well of **EXCHANGES** such as:

- ✓ Radio communicators
- ✓ Medical services
- ✓ Generator
- ✓ Mobile outdoor lighting pole
- ✓ VIP chemical toilet
among others.



**INTERNATIONAL CONFERENCE
THE AMAZON AND NEW ECONOMIES**

THE CONFERENCE WILL HAVE ITS
2ND EDITION IN NOVEMBER 2024



**INTERNATIONAL CONFERENCE
THE AMAZON AND NEW ECONOMIES**

PREPARATORY MEETING
March 12th and 13th, 2024

IN-PERSON EVENT

Experts, local leaders and authorities will meet again to maintain the objective of qualifying and deepening the concepts and agenda of The Amazon and New Economies International Conference, ensuring another successful edition and the continuity of the work that began with a view to New Economies

THE FUTURE OF THE WORLD IS LINKED TO THE FUTURE OF THE AMAZON.

Conserving biodiversity and combating deforestation depends directly on economic alternatives for people living in the Amazon, for their subsistence and development.

The new economies in their diversity (bioeconomy, carbon market and circular, solidarity, regenerative and socio-biodiversity economies, etc.) represent the path to a sustainable future, combining conservation, zero net deforestation, development and social well-being.

Come and join us for another year of debate and joint construction!



Figures of the 2023 edition – from August 30 to September

180 Speakers

2100 registered

27 Panels

9 countries

3 International Keynote Speakers

5 simultaneous stages





**INTERNATIONAL CONFERENCE
THE AMAZON AND NEW ECONOMIES**

**Be a
sponsor**





**CONFERÊNCIA INTERNACIONAL
AMAZÔNIA E NOVAS ECONOMIAS**
CONFERENCIA INTERNACIONAL AMAZONÍA Y NUEVAS ECONOMÍAS
INTERNATIONAL CONFERENCE THE AMAZON AND NEW ECONOMIES

BE A SPONSOR, LINK YOUR BRAND AND SUPPORT THE DEBATE ON NEW ECONOMIES

COUNTERPARTS

SPONSORSHIPS | CATEGORIES

Fee
Attention: Master Quota must be consulted directly with IBRAM

Premium
BRL
750,000.00

Quota 1
BRL 500,000.00

Quota 2
BRL
350,000.00

Quota 3
BRL
200,000.00

Logo on advertising pieces and event website



Dedicated post on social media



Logo on IBRAM social media



Logo in event marketing email sent to the IBRAM mailing list



Looping of brands on the waiting screen

1 min 30 sec

1 min

30 sec

15 sec

Institutional video shown at the opening of the event*
(subtitles required, so that the video is inclusive)



Looping banner in the Event website header

(for a period of 10 days pre-event plus 10 days considering event and post-event)





1 **BE A SPONSOR, LINK YOUR BRAND**
2 **TO THE GROWTH OF THE NEW ECONOMIES**

COUNTERPARTS

SPONSORSHIPS | CATEGORIES

Fee

Premium
BRL
500,000.00

Sustainability
BRL 350,000.00

Energy
BRL
250,000.00

Carbon
BRL
150,000.00

Logo on the footer of the attendee badge (front)



Logo on the footer of the attendee badge (back)



Logo displayed in the main auditorium



Conference Invitations

50

40

30

20

Support material for dissemination such as post, email
signature, marketing email.



Note: (*) the production of the material is under the responsibility of the sponsor and must comply with the description sent by the Organization.

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IBRAM
MINERAÇÃO DO BRASIL

Thursday, November 28, 2024

IN-PERSON EVENT

The Brazilian Mining Good Practices Award aims to encourage initiatives aimed at sustainability, bringing transparency to the actions of the mineral sector aimed at people's safety and quality of life, and continuous improvement of industrial processes. .



BE A SPONSOR, SUPPORT AND ACKNOWLEDGE THE DEVELOPMENT OF GOOD PRACTICES

COUNTERPARTS	SPONSORSHIPS CATEGORIES		
Quotas and Fees	Gold	Silver	Bronze
	BRL 100,000.00	BRL 75,000.00	BRL 50,000.00
Logo on advertising pieces and event website	✓	✓	✓
Logo on IBRAM social media	exclusive	shared	shared
Presentation of the prize in one of the categories by the company representative	✓	✗	✗
Looping of brands on the waiting screen	✓ ✓ ✓	✓ ✓	✓
Institutional video showing at the opening of the event* (subtitles required to make the video inclusive)	1 min	30 sec	✗
Invitation for the event	5	3	1
Support material for dissemination such as post, email signature, marketing email.	✓	✓	✓

Note: (*) the production of the material is under the responsibility of the sponsor and must comply with the description sent by the Organization.

The execution of the counterpart is valid from the date of signing the contract with IBRAM, and does not apply to items already produced or released. The sponsor's deadlines for delivering information and materials must also be met.

IBRAM 2025 EVENTS CALENDAR

EVENT	DATE	PLACE
2025		
MINING MUNICIPALITIES AWARD	MAY 2025	BRASILIA
CBMINA	2025	TO BE DEFINED



IBRAM

MINERAÇÃO DO BRASIL

HY-IN

HYRNASTHA-INOVAR

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Josiane Soares and Carolina Gimenes

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