

COMERCIAL
BOOK



EXPOSIBRAM2023

Mineração do Brasil | Expo & Congresso
Brazilian Mining | Expo & Congress

August 29th to 31th, 2023
BELÉM – PA



EXPOSIBRAM2023

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About EXPOSIBRAM 2023

Considered one of the most relevant mining events in Latin America, the Expo & Brazilian Mining Congress (EXPOSIBRAM) is held annually by IBRAM, with the participation of the main entities related to the mineral sector.

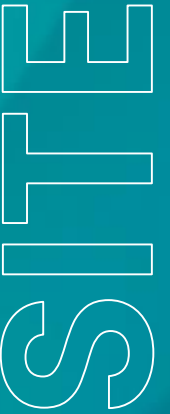
The International Exhibition is the biggest showcase for business generation. Already the congress discusses scenarios and reveals trends in the segment.



The Hangar is 24,000 square meters long and was created to be flexible and multifunctional.

In addition to the extensive fairgrounds, the auditoriums, multipurpose rooms and a ballroom inside, the place has from outside a charming space with garden, deck and lake composing an incredible scenery.

EXPOSIBRAM 2023
Belém – PA



Who participates of EXPOSIBRAM



- **CEO's, other executives** and industry professionals of the mining world.



- **Entrepreneus** of the mining and supply chain sectors;



- **Researchers, Teachers** and university students from mining areas;



- National and Foreigners Authorities;



Numbers of previous editions

EXPOSIBRAM 2020 DIGITAL

7.700 enrolled

178.000 participations in congress panels

51 virtual booths

14.000 visits to the stands
At Virtual Exhibition

183 speakers

EXPOSIBRAM 2021 DIGITAL

8.900 participants

183 foreigners from of 17 countries

81 virtual booths

216 speakers

26 panels and debates

EXPOSIBRAM 2022 (PRESENIAL)

over than 61.000
participants in the event

Business roundtable
With:

100% from the exhibition space
marketed, with more
in 13.000 sqm.

over than 400 Providers

over than 1.900 registered at the
Brazilian Mining Congress,
with 240 speakers

20 mining companies

over than 450 national and
international exhibitors with
participation from 18 countries

Over than 300
scheduled meetings

46 Sessions in Congress, 55
Technical Lectures, 11 short courses

Over than 6 billion, looking forward
to business in 2022



EXPOSIBRAM is composed of multiactivities in a single period and place.

It brings together the main mining companies with national and global, suppliers of machinery, equipment and services, representatives of research institutions and universities, business and government delegations from different nations, class entities, companies and autarchies linked to the public sector, in addition to important executives and specialists from various segments for the discussion of topics related to the national mineral industry and international, or be, **the mining production chain actively participates.**

What will you find at EXPOSIBRAM 2023?



CONGRESS



EXHIBITION



BUSINESS ROUNDTABLE



TECHNICAL TALKS



SHORT COURSES



MINING ARENA



NETWORKING



PARALLEL EVENTS

EXPOSIBRAM as a potential generator of business for the entire mining production chain, both in Brazil and in other countries, debate on the global political and socio-economic context, as well as business prospects for the coming decades



Benefits of participating in EXPOSIBRAM 2023

- 1) Greater reach for your brand's promotion.
- 2) Possibility of expanding corporate and commercial connections.
- 3) Qualified visitation of professionals of the sector.
- 4) Exhibition of trends and up-to-date technologies in the Mining sector.
- 5) Networking and strengthening your business.



CONGRESS

The Congress is made up of Magnas sessions and thematic panels bringing to the delegates the most current scenario of world mining, with the presence of renowned specialists, representatives of the productive, governmental and third sector. It creates a rich and high-level forum to share knowledge, experiences and visions of the future among participants.



Congress' Grid:
In creation



CONGRESSES



EXHIBITION

Highlight your brand in a unique way! Promote your services, products and projects to the large audience visiting the event. The commercial plan offers several opportunities for participation and you can also work on customized promotional projects to maximize your presence at the event. Thus creating outstanding visitor experiences.



BECOME A SPONSOR AT EXPOSIBRAM 2023

Create experiences with a selected, qualified audience.

SPONSORSHIP

SPONSORSHIP PROPOSAL | EXPOSIBRAM 2023 (PERSENCE)

CONSIDERATIONS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Value of Shares

BRL 340.000,00

BRL 242.500,00

BRL 155.000,00

BRL 102.500,00

BRL 61.000,00

Logo on the event's advertisements published in specialized magazines



Dedicated post



Event social media logo | IBRAM



Only carousel

Logo in marketing e-mail of the event sent to IBRAM mailing



Looping banner in the header of the Event website for a period of 20 days pre-event plus 10 days considering event and post-event



SPONSORSHIP PROPOSAL | EXPOSIBRAM 2023 (PERSENCE)

CONSIDERATIONS

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Gold

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Logo on the event website



Logo on the event entrance portico



Logo on congress and exhibition printouts (catalogue, program, event map)



Logo at the bottom of the congressman badge (front)



Logo at the bottom of the congressman badge (back)



Logo on the inside of the congressman's briefcase/bag



CONSIDERATIONS

SPONSORSHIPS | CATEGORIES

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Logo displayed in the main auditorium



Logo on the internal signage of the congress and exhibition



Speech by the company's representative in the opening session (3min), in the composition at the table



Citation as sponsor by the Master of Ceremonies in the opening and closing session.



Institutional video exhibition at the opening of the Congress* (Portuguese/English subtitles required)

1 min

30 sec



Institutional video screening in the morning and afternoon opening in the auditorium* (Portuguese/English subtitles required)

1 min

30 sec



SPONSORSHIP PROPOSAL | EXPOSIBRAM 2023 (PERSENCE)

CONSIDERATIONS

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Logo on the Congress opening vignette video



Free Congressional Registration

30

25

20

15

10

Discount for Congress registration (limited to 30 registrations)

50%

35%

25%

20%

10%

Discount for Short Courses registration (limited to 30 registrations)

50%

35%

25%

20%

10%

Technical lecture of up to 50' without translation

3

2

1



Note: (*) the art production, execution, delivery or installation are the responsibility of the sponsor and must be previously approved by the organization. The execution of the consideration is valid from the date of signature of the contract with IBRAM, not applying to items already produced or executed previously. The deadlines for delivery of information and materials by the sponsor must also be met.

CONSIDERATIONS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Included Lease of Free Area in the Exhibition

60m²

48m²



Discount and priority for choosing a booth at the exhibition



Inserting a release in the press kit



Right to use the EXPOSIBRAM 2022 logo in your publicity campaigns and link on the sponsor's website



Post-event Mkt email for authorized mailing of visitors and delegates (sent by organization)



Right of a drawing action with the congressmen. (consult sales team)





EXHIBITION

* subject to changes





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SPONSORSHIP PROPOSAL | EXHIBRAM 2023

- ✓ Promotional value for package 2023 + 2024*
- ✓ Guarantee of service in the Business Round, with mining companies in the region, for adhesions and payment in the year 2022.
- ✓ Installment until July 2023
- ✓ 15% discount for e-mining 2023
- ✓ 10% Merchandising Discount in 2023

**** Conditions:**

Value of the last table, being R\$ 1,400.00 for Associates and R\$ 1650.00 for other categories. Minimum of 50% of the footage acquired in 2022 for the 2023 edition, with a minimum of 15m². In the event of withdrawal from the participation of 2023, the value of 2024 becomes full. Full payment until the 2023 edition, with the first installment until DEC/2022

OPPORTUNITIES





BECOME AN EXHIBITOR AT EXPOSIBRAM 2023

Take the opportunity to promote
your products and services in the
largest business showcase in the
mining sector.

EXHIBITORS

VALUES FOR EXHIBITORS | EXPOSIBRAM 2023 (PERSENCE)

CATEGORIES	CLOSING PERIOD VALUES			
	2022		2023	
	From 12/09 to 30/09	From 01/10 to 31/12	From 01/01 to 31/03	From 03/04
Only Space- Intent form	BRL 850.00/m ² ***			
Only Space- Associate* Sponsor		BRL 945.00/m ²	BRL 1,040.00/m ²	BRL 1,200.00/m ²
Only Space- Former exhibitor			BRL 1,200.00/m ²	BRL 1,320.00/m ²
Only Space- Other categories				BRL 1,320.00/m ²

VALUES FOR EXHIBITORS | EXPOSIBRAM 2023 (PERSENCE)

CATEGORIES

CLOSING PERIOD | VALUES

2022

2023

From 12/09 to 30/09

From 01/10 to 31/12

From 01/01 to 31/03

From 03/04

Standard Assembly – Intent Form

BRL1.370,00***

Standard Assembly – Associate*
Sponsor

BRL1.455,00

BRL1.560,00

BRL1.720,00

Standard Assembly – Former
Exhibitor

BRL1.720,00

BRL1.840,00

Standard Assembly – Other categories

BRL1.840,00

Special Assembly – Intent Form

BRL1.520,00***

Special Assembly – Associate*
Sponsor

BRL1.605,00

BRL1.710,00

BRL1.870,00

Special Assembly – Former Exhibitor

BRL1.870,00

BRL1.990,00

Special Assembly – Other categories

BRL1.990,00



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OPPORTUNITIES

VALUES FOR EXHIBITORS | EXPOSIBRAM 2023 (PERSENCE)

- ✓ Installment until July 2023

WARNING

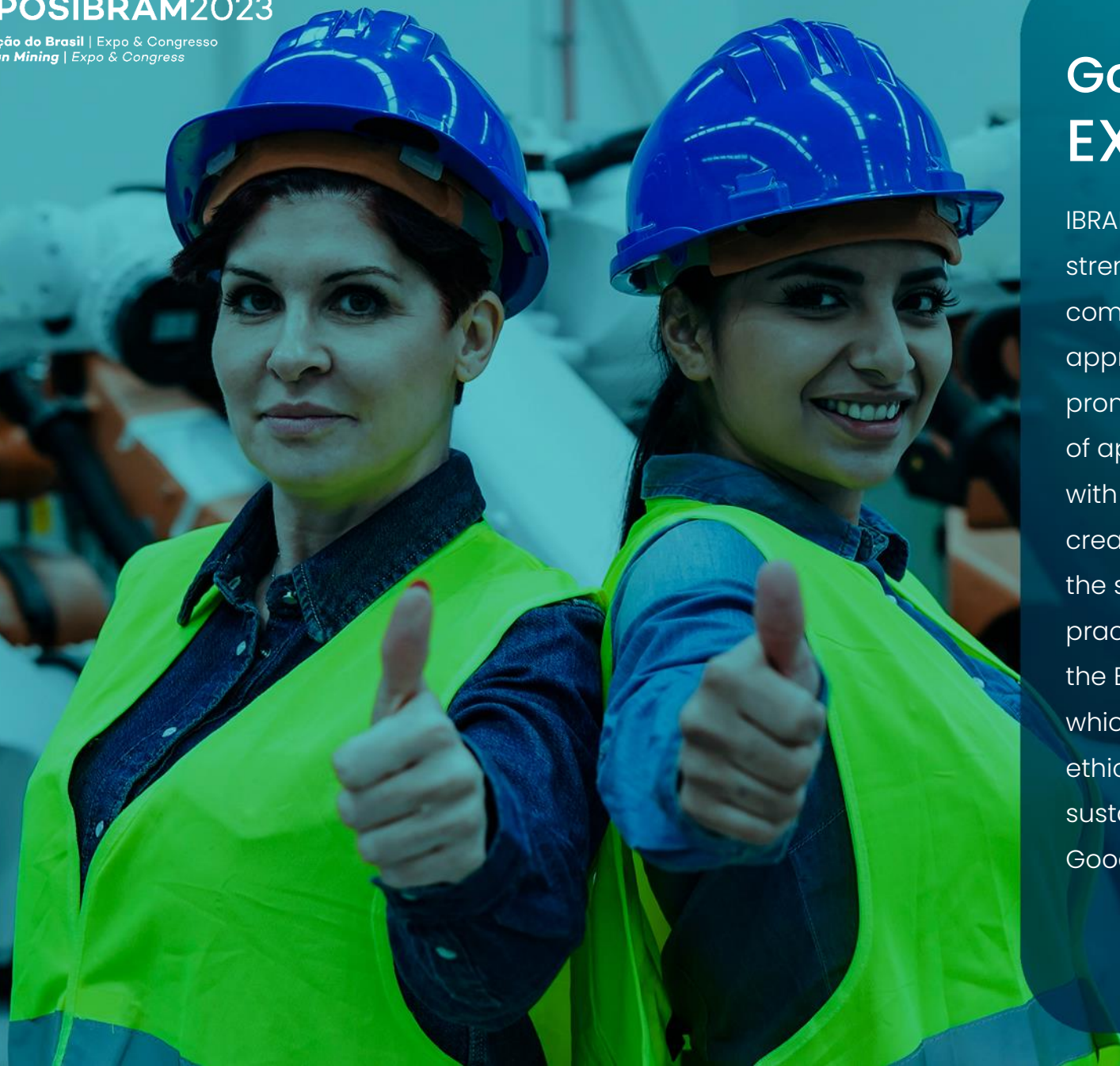
Until the system is released, the order of choice will be through the date and time of receipt of the request e-mail, with 7 working days reservation.





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Good practices in EXPOSIBRAM 2023

IBRAM will continue to stimulate and strengthen the use of good practices. In compliance behavior, such as actions to appreciation of difference and tolerance, promotion of accessibility for PNE, non-use of appealing resources of a sexual. Working with exhibitors and service providers to create a work environment consistent with the segment of the mining and best practices business. As part of these actions, the Best Stand Contest will be held again, which in addition to evaluating creativity, ethical innovation, social responsibility and sustainability also score how much the Good habits.

GOOD PRACTICES

LECTURE TECHNIQUE

Take the opportunity to
promote your content to the
main players in the market.

We will keep for 2023 the
possibility of acquiring the
Technical Lecture



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TECHNICAL TALKS



EXPOSIBRAM2023

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**CONSULT US ABOUT
CUSTOMIZED
EXPERIENCES!**

IBRAM News, be the news!

Looping LED Totems.

Investment per share:

IBRAM News	IMAGE	VÍDEO 15 sec	QUOTAS
LED totem on exposure.	BRL 4.000,00	BRL 6.000,00	PER QUOTA (in period)

Up to 16 sponsors per totem.
Highlight your brand, your product or information at strategic points of the event.

VIP lounge LED totem	BRL 6.000,00	BRL 9.000,00	PER QUOTA (in period)
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Up to 8 sponsors per totem.
Highlight your brand, your product or information with a selected audience

Sponsor has 10% discount.
Exhibitor has 5% discount

* Illustrative images

* * Non-accumulative discounts



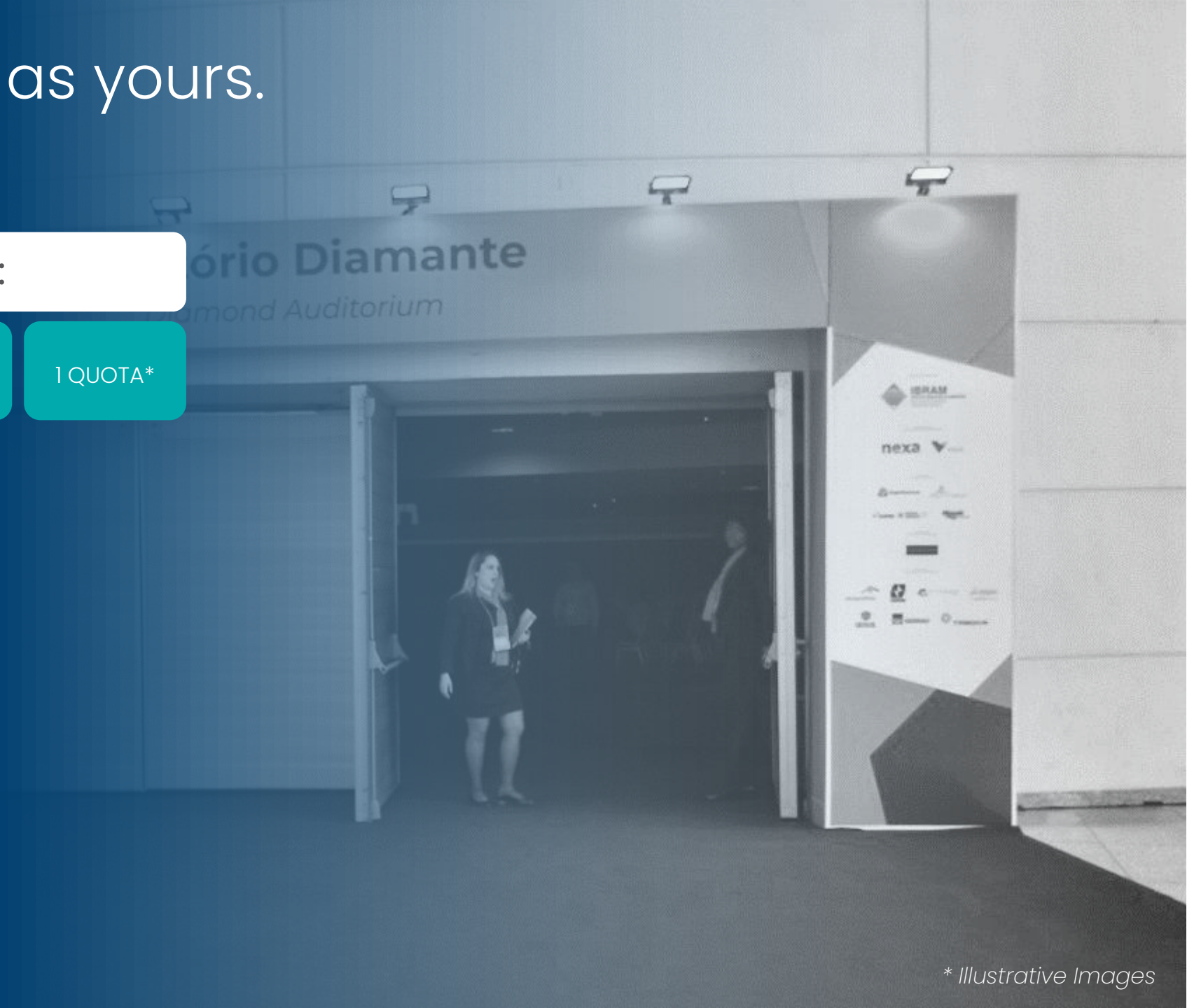
Call the auditorium as yours. Naming Rights!

Investment per share:

Naming rights Congress
Main Auditorium + 500
chair covers

BRL 40.000,00

1 QUOTA*



* For the four days of the event.
* * Only for sponsors
* * * Illustrative images.

* Illustrative Images

Call me! Cell phone chargers.

Investment per share:

Sponsorship – 3 totems

BRL 25.000,00

1 QUOTA

Sponsorship – 6 totems

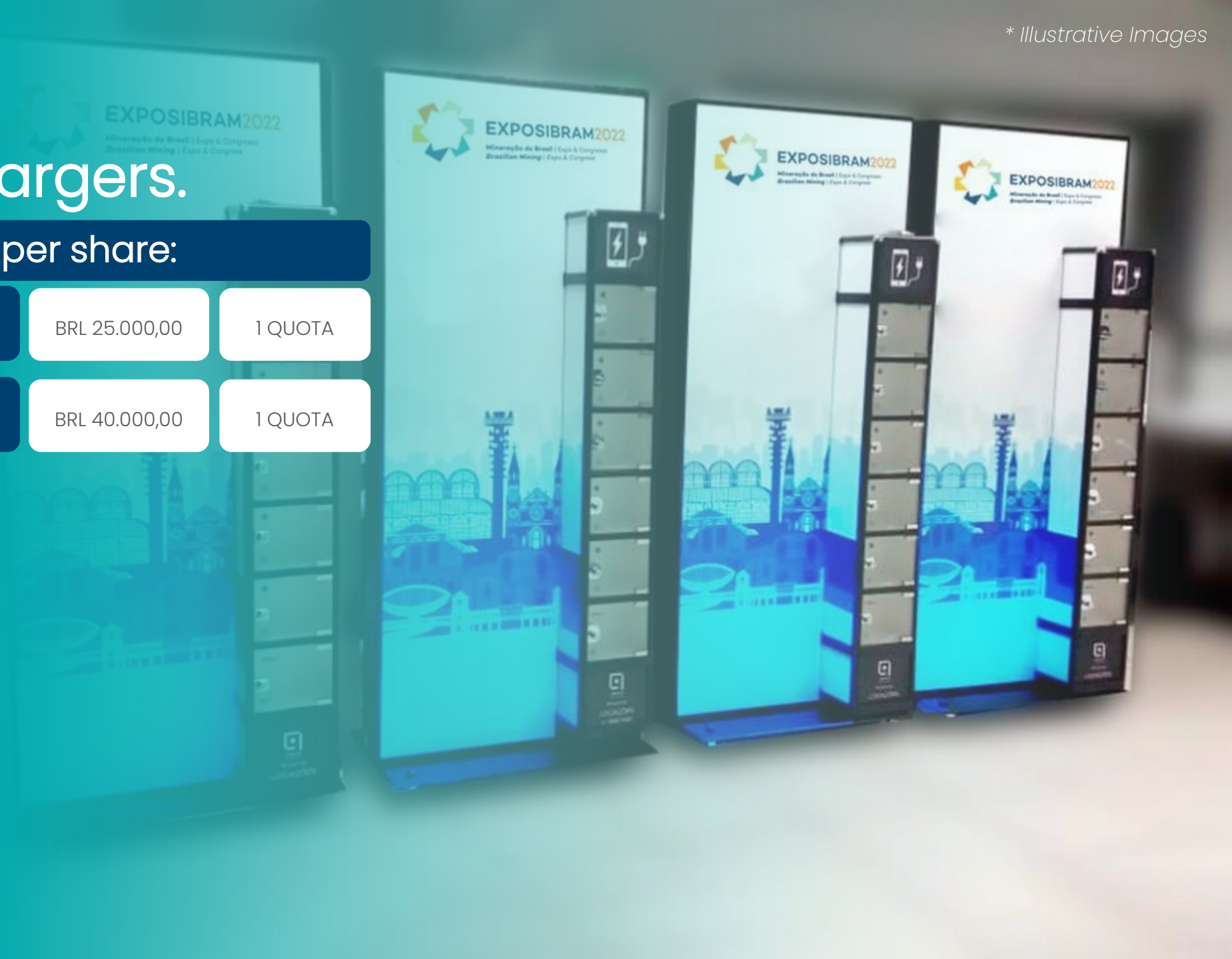
BRL 40.000,00

1 QUOTA

Sponsor has 10% discount. Exhibitor
has 5% discount

* Illustrative images

* * Non-accumulative discounts



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Josiane Soares | Carolina Gimenes



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More details and conditions will be available
on the IBRAM website or with our team
commercial.

Promoted by



Marketing and Production

