



DIVERSIBRAM2023

A Mineração sem Rótulos



Day of Diversity and Inclusion in Mining
2023, March 28th

Virtual Event

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The day of Diversity and Inclusion in Mining was a big success in 2022, and because of that IBRAM has included this event in the anual calendar. In 2023 this event will continue to be virtual and will approach themes like Pschological Safety, Inclusive Leadership, Diversity, Inclusion and much more.



Numbers of last Edition

DIVERSIBRAM 2022

12 lectures with 8 hours of content

26 speakers and moderators

1.100 subscribers with only one month of advertising.

3.000 access during the week of Diversity.



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CONSIDERATIONS

SPONSORSHIP | CATEGORIES

	Gold	Silver	Bronze
Cotas e Valores	R\$ 30.000,00	R\$ 20.000,00	R\$ 15.000,00
Logo on the event's advertisements published and website	✓	✓	✓
Logo on social media	✓	✓	✓
Logo in marketing e-mail of the event sent to IBRAM mailing	✓	✓	✓
Logo displayed in the waiting screen	✓ ✓ ✓	✓ ✓	✓
Institutional video exhibition at the opening of the Congress* (Portuguese/English subtitles required).	1 min	30 seg	✗
Speech by the company's representative in the opening session.	✓	✗	✗
Advertising material to support and show Sponsorship	✓	✗	✗

Nota: (*) a produção do material é de responsabilidade do patrocinador e deve cumprir a descrição enviada pela Organização. A execução da contrapartida é válida a partir da data de assinatura do contrato com o IBRAM, não se aplicando aos itens já produzidos ou divulgados. Também deverão ser cumpridos os prazos de entregas das informações e materiais por parte do patrocinador.

Associado IBRAM tem 10% de desconto* em qualquer uma das cotas



The Brazilian Mining Association (IBRAM)

IBRAM is a private and non-profit organization, which acts to strengthen relations between mining companies and the various audiences, as a link of connection of the sector, directly benefiting professionals and suppliers, the government and society.

Considered **the spokesperson** for the mining industry, IBRAM encourages innovation, disseminates knowledge and promotes and disseminates good practices and articulates business and development opportunities for the mining industry, through various initiatives.

Among them are the events that are already part of the annual calendar of mining players. With innovative and relevant agendas, renowned experts, **a qualified audience and opinion-makers**, and the presence of major brands, they are a unique business opportunity.

Currently, **IBRAM has more than 140 associates**, representing 85% of Brazil's mineral production, made up of mining companies, trade associations, mineral engineering, environmental, geology companies, equipment manufacturers, technology centers and investment banks.



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