



IBRAM

MINERAÇÃO DO BRASIL

EXPOSIBRAM 2022

 Presential Event

Sept. 12–15, 2022

EXPOMINAS BH | Belo Horizonte – MG

The Brazilian Mining Association (IBRAM)

IBRAM is a private and non-profit organization, which acts to strengthen relations between mining companies and the various audiences, as a link of connection of the sector, directly benefiting professionals and suppliers, the government and society.

Considered **the spokesperson** for the mining industry, IBRAM encourages innovation, disseminates knowledge and promotes and disseminates good practices and articulates business and development opportunities for the mining industry, through various initiatives

Among them are the events that are already part of the annual calendar of mining players. With innovative and relevant agendas, renowned experts, **a qualified audience and opinion-makers**, and the presence of major brands, they are a unique business opportunity.

Currently, **IBRAM has more than 120 associates**, representing 85% of Brazil's mineral production, made up of mining companies, trade associations, mineral engineering, environmental, geology companies, equipment manufacturers, technology centers and investment banks.



**JOIN IBRAM
AS A MEMBER**



IBRAM



EXPOSIBRAM2022

Mineração do Brasil | Expo & Congresso
Brazilian Mining | Expo & Congress

**Event
Brochure**



EXPOSIBRAM 2022



EXPOSIBRAM2022

Mineração do Brasil | Expo & Congresso
Brazilian Mining | Expo & Congress

Considered one of the most relevant mining events in Latin America, Expo & Brazilian Mining Congress (EXPOSIBRAM) is held annually by IBRAM, with the participation of the main entities related to the mineral sector. **The international fair is the largest showcase for business generation.** The congress discusses scenarios and discloses trends for the segment.



Capacity for **45,000 people** ►

72,000 sqms area ►

16,500 sqm in 3 halls ►

2,516 sqm in the multipurpose arena ►

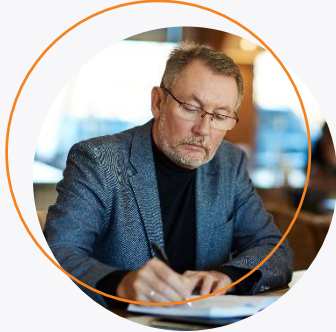
2,200 parking spaces ►

EXPOMINAS
VENUE

EXPOMINAS BH

Belo Horizonte – MG – BRAZIL

Who is at EXPOSIBRAM



- CEOs and other executives and professionals in the global mining industry;



- Mining supply chain entrepreneurs and other sectors;



- Researchers, professors and university students in mining-related areas;



- National and foreign authorities;



Numbers from previous editions

EXPOSIBRAM 2019 (in person)

55K+ participants visited the event (22% more than in 2017)

100% of the exhibition space sold

1,3K+ registered for the Brazilian Mining Congress

40K sqm event area

Participation of **29 countries**

EXPOSIBRAM 2020 DIGITAL

7,700 registrations

178k participation on the Congress panel sessions

51 virtual booths

14k visits to the booths at the digital Fair

183 speakers

EXPOSIBRAM 2021 DIGITAL

8.900 participants

183 foreigners from **17** countries

81 virtual booths

216 speakers

26 panel and discussion sessions

EXPOSIBRAM is a mosaic of multiple activities running on the same place and time

It brings together the main mining companies with national and global operations, suppliers of machinery, equipment and services, representatives of research institutions and universities, business and government delegations from various nations, sectorial associations, companies and organizations of the public administration, as well as important executives and specialists from various segments to discuss topics related to the national and international mining industry, that is, **the mining supply chain actively participates.**



What you are going to find at EXPOSIBRAM 2022



CONGRESS



EXPO | FAIR



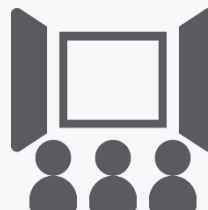
BUSINESS ROUNDS



TECHNICAL TALKS



SHORT COURSES



MINING ARENA



NETWORKING



ONLINE VERSION

EXPOSIBRAM, as a potential generator of business for the entire mining supply chain, both in Brazil and in other countries, discusses the global political and socioeconomic context, as well as business prospects for the coming decades.

Benefits of participating in EXPOSIBRAM 2022

- 1) Greater reach of your brand's spread.
- 2) Possibility to expand corporate and business connections.
- 3) Qualified visitation of professionals in the sector.
- 4) Showcasing of up-to-date trends and technologies in the Mining sector
- 5) Networking and strengthening your business



DELEGATES

The Congress is composed of grand sessions and thematic panels bringing to delegates the most up-to-date scenario of world mining, with the presence of renowned experts, representatives of the productive sector, government and third sector. It provides a rich, high-level forum to share knowledge, experiences, and visions of the future among participants.



Congress Schedule – to be released soon





EXHIBITION

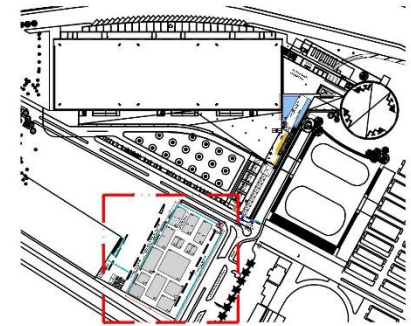
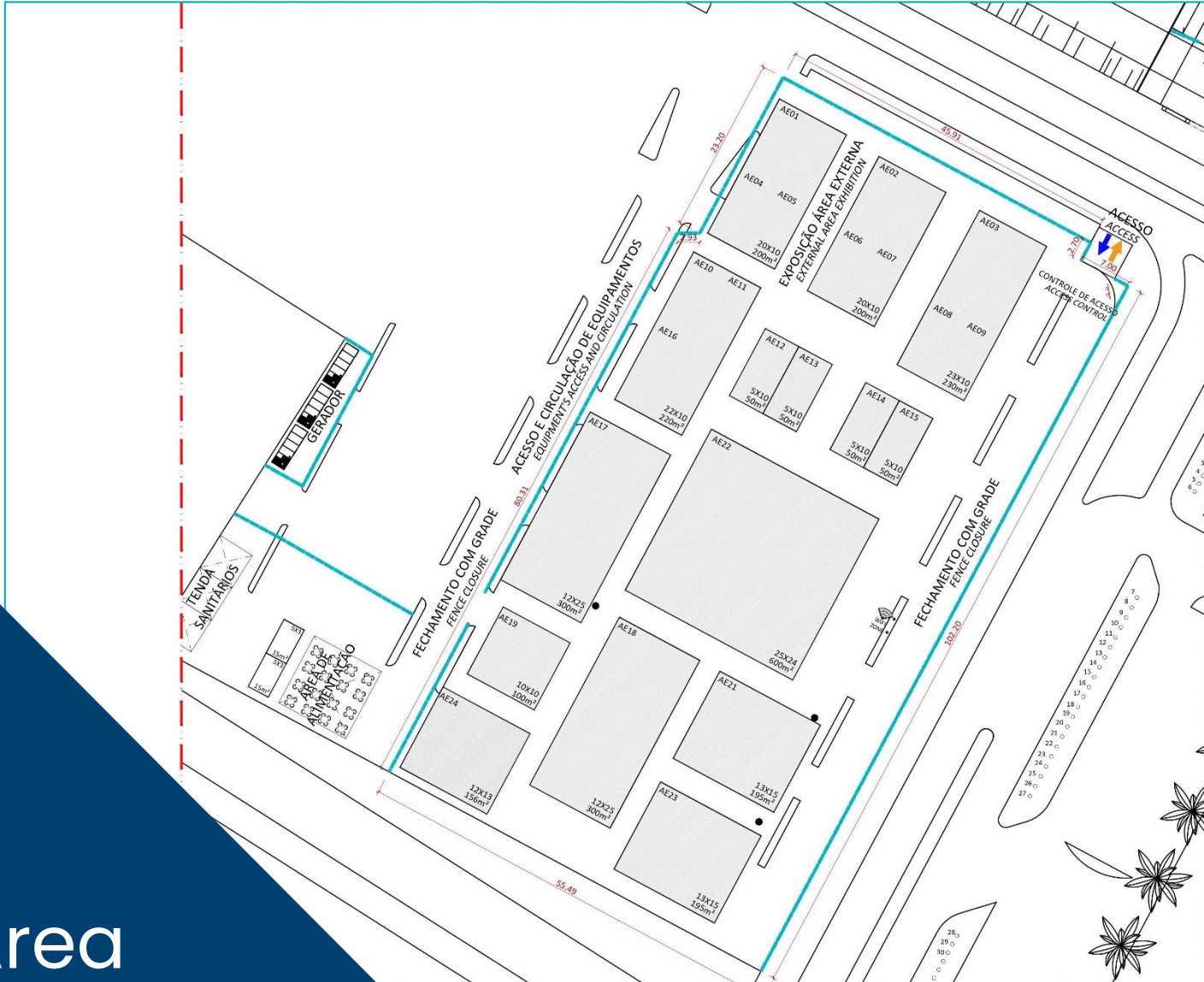
Highlight your brand in a unique way! And also promote your services, products and projects to the numerous visitors of the event. The commercial plan offers several opportunities for participation and you can also work on customized promotional projects to make the most of your presence at the event., thus creating outstanding experiences in the visitor, strengthening your brand awareness.

EXHIBITION



External Área

**plan subject to change.*



Localização
Location



**plan subject to change.*

**plan subject to change.*





EXPOSIBRAM2022

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SPONSORSHIP
PROPOSAL

OPPORTUNITY TO
EXHIBIT YOUR BRAND

BE A SPONSOR OF EXPOSIBRAM 2022

Create great experiences for event selected players.

SPONSORSHIP



BENEFITS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Investment

R\$ 430.000,00

R\$ 285.000,00

R\$ 180.000,00

R\$ 120.000,00

R\$ 72.000,00

Logo in the event advertisement published in specialized magazines



Dedicated post



Logo on event social media | IBRAM



PARTIAL

Logo in event marketing e-mail sent to IBRAM mailing



Banner in Looping in the event site header for the period of 20 days pre event plus 10 days considering event and post event





BENEFITS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Static logo on the event site



Logo on the entrance portico of the event

Logo on the conference and exhibition printed items
(catalogue, program, event map)

Logo on congress badge footer (front)



Logo on congress badge footer (back)



Logo on the inner side of congress bag





BENEFITS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Logo in the main auditorium



Logo on Auditorium II panel



Logo on Auditorium III panel



Logo on the internal directional signage of the congress and exhibition



A seat for the company representative at the opening session and a speech (3min)



Citation as sponsor by the Master of Ceremonies in the opening and closing session.





BENEFITS

SPONSORSHIPS | CATEGORIES

Diamond

Silver

Gold

Silver

Bronze

Institutional video presentation at congress opening session * (subtitles in Portuguese/English are required)

1'

30"



Institutional video presentation at the opening of morning and afternoon works at the auditorium * (subtitles Portuguese/English are required)

1'

30"



Logo on the congress opening vignette



Publication of color ads in the congress printed program*

full double page
(even and odd)

full page (odd)

full page (even)

half page (odd)

One quarter page
(even)

Insert of one promotional item in the congress bags (according to the guidelines for this item)



Note: (*) layout design, production, delivery or installation are sponsor's responsibilities and must be previously approved by the organization. The benefits for sponsorship are valid after signing the contract with IBRAM, not applying to items already produced or executed previously. The deadlines for the delivery of information and materials by the sponsor must also be met.



BENEFITS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Space to display inflatable sphere (blimps) at
EXPOMINAS BH outdoor space*

3 blimps

2 blimps

1 blimp

X

X

Free registration at the congress

8

6

4

2

1

Discount for registration at the Congress (limited to 10
registrations)

50%

35%

25%

20%

10%

Discount for registration in short courses (limited to 10
registrations)

50%

35%

25%

20%

10%

Technical talks of up to 50' without translation

3

2

1

X

X

Note: (*) layout design, production, delivery or installation are sponsor's responsibilities and must be previously approved by the organization. The benefits for sponsorship are valid after signing the contract with IBRAM, not applying to items already produced or executed previously. The deadlines for the delivery of information and materials by the sponsor must also be met.



BENEFITS

SPONSORSHIPS | CATEGORIES

Diamond

Platinum

Gold

Silver

Bronze

Discount and priority for choice of booth in the exhibition



Inserting release into the press kit



Right to use the EXPOSIBRAM 2022 logo in sponsor's promotional campaigns and link on the sponsor's website



Dedicated high impact e-mail for authorized mailing of visitors and congress delegates (1 shot, sent by the organization,, after event)



Right to run a raffle action with the congress delegates. (alignment needed with sales team)



SPONSORSHIP PROPOSAL| EXPOSIBRAM 2022 (IN PERSON)

- ✓ Installment until August 2022
- ✓ 15% discount on e-mineração sponsorship
- ✓ 15% discount on Exposibram 2022 Digital
- ✓ 15% discount on Merchandising items



OPPORTUNITY

BE AN EXHIBITOR AT EXPOSIBRAM 2022

Join the opportunity to promote your products and services in the largest exhibition of the Brazilian mining sector.

EXHIBITORS



CATEGORIES

PERIOD FOR CLOSING THE CONTRACT | PRICE

Feb 22 – Mar 15 / 2022

Mar 16 – Apr 5 / 2022

Apr 6 – Aug 20 / 2022

Only space indoors – Associate | Sponsor

R\$ 1.000,00/sqm

R\$ 1.190,00/sq²

R\$ 1.400,00/sqm

Only space indoors – Ex-exhibitor

R\$ 1.400,00/sqm

R\$ 1.650,00/sqm

Only space indoors – others

R\$ 1.650,00/sqm

Only space outdoors – Associate | Sponsor

R\$ 430,00/sqm²

R\$ 505,00/sqm

R\$ 595,00/sqm

Only space outdoors – Ex-exhibitor

R\$ 595,00/sqm

R\$ 700,00/sqm

Only space outdoors – others

R\$ 700,00/sqm

INVESTMENT FOR EXHIBITORS | EXPOSIBRAM 2022 (IN PERSON)

- ✓ Installment until August 2022
- ✓ 50% Discount for booth at Exposibram Digital



OPPORTUNITY

TECHNICAL TALKS

An unique opportunity to communicate with the main players in the market and maximize the effectiveness of your presence.

TECHNICAL
TALKS



CATEGORIES

OPTIONS | PRICE

NO interpretation

WITH interpretation (ENG-PORT)

Technical talk – Sponsor (associated to IBRAM)

R\$ 7.200,00

R\$ 10.500,00

Technical talk – Exhibitor

R\$ 10.500,00

R\$ 13.200,00

Technical talk – IBRAM Associate

R\$ 8.850,00

R\$ 11.000,00

Technical talk – others

R\$ 12.300,00

R\$ 15.400,00



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CONSULT US ABOUT
CUSTOM ACTIONS!



IBRAM
MINERAÇÃO DO BRASIL

Comercialização e Produção

HYRNASTHA
ARQUITETURA E EVENTOS

INNOVAR
EVENTOS

EXPOSIBRAM 2022

 Evento presencial

Commercial informations:

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More details and conditions will be available on the IBRAM website or with our commercial team.